

Cuauhtémoc Suárez

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I have 13+ years of experience working in a creative environment, developing and collaborating with emerging talent in all kinds of media. I'm interested in TV shows, football soccer, photography, music, fashion, plants and beach dogs. I'm obsessed with finding the intersection of my interests with pop culture and having a deep understanding of the impact they have while looking for ways of unleashing its potential.

Studies

Psychology Degree

Universidad Autonoma de Nuevo Leon

Previous Experience

Together Marketing

2021 - 2022

Account Manager / Project Manager / Content Manager

Calypso Media

2012

Community Management

Main Skills

Creative Copywriting

Concept brainstorming and implementation of digital campaigns

McCann Worldgroup

2019 - 2020

Copywriter Sr.

Photography

2009 - 2019

Freelance

Content Strategy

Research, conceptualization, content grid mapping and content distribution strategy on SoMe

Prowell Media

2018

Copywriter Sr.

Photography

Concept research and shoot production